

7th Annual
Employee Experience
Summit

June 18 & 19, 2024
Hyatt Regency Toronto, ON

**CANADA'S LARGEST
CROSS-INDUSTRY
EVENT DEDICATED TO
EMPLOYEE EXPERIENCE**



A distinctive immersive experience that includes:



Speaker Preview

... AND MANY MORE!



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SVP
Global Head of
Employee Experience
Manulife



GULED ALI
Head of Diversity
Equity & Inclusion Canada
Johnson & Johnson



ABHISHEK SARATHY
AVP
Diversity,
Inclusion & Belonging
- Strategy & Integration
Canadian Tire Corporation



**ELIZABETH (EDWARD)
MCCURDY**
VP
Organizational Development
& Learning
Metrolinx



PRUDENCE PITTER
Global Head of HR
Auto & Mfg
**Amazon Web Services
(AWS)**



OSCAR FERANC
Sr. HR Director
RBC



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Human Resources Partner
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xello

AGENDA - DAY 1

Tuesday, June 18, 2024

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with HR leaders
- Get to know your industry peers and colleagues over a delicious breakfast
- Source practical tips, discuss best practices, and prepare for the day ahead

8:45 AM OPENING COMMENTS FROM YOUR HOST

Gain insight into today's sessions so you can get the most out of your conference experience and maximize your value.

9:00 AM LEADERSHIP PANEL: PEOPLE LEADERSHIP COLLABORATION

How Collaborative Leadership Boost People Management

Collaborative leaders regularly seek out a diversity of opinions and ideas among teammates to build strategies and solve problems. Master your strategies to:

- Get your employees are more engaged, feel trusted and are more likely to take ownership of their work
- Maintain a process that includes everyone involved in an issue or organization
- Route up your process that depends on collaborative problem solving and decision making

Create work environments that tick every box for your employees and make these vibrant spaces feel just like home.

Angela White, Sr. Director, Equity, Diversity, Inclusion, **MLSE**

Guled Ali, Head of Diversity, Equity & Inclusion, **Johnson & Johnson, Canada**

Jody Steinhauer, Founder, **Kits for a Cause**

Michelle Brooks, Chief People Officer, **Security Compass** MODERATOR

9:45 AM INDUSTRY EXPERT: DISTRIBUTED WORK EVOLUTION

Unleash Your Competitive Advantage Through Distributed Work

Many organizations are still treating hybrid or distributed work as a problem that needs fixing. However, benefits in the realm of talent attraction, innovation, and employee engagement can be kicked into overdrive by embracing the power of distributed work. Shift the perspective of hybrid work as a problem and recognize it as a strategic opportunity by:

- Leveraging a highly distributed work model to achieve record employee net promoter scores, attract and retain top talent and clients
- Applying workplace technology in a way that prioritizes the human experience
- Fostering connection and psychological safety in a hybrid environment

- Unlocking a competitive advantage that has led to an average of 30% growth year over year for the past seven years

Create positive outcomes by re-strategizing your distributed work approach.

Dirk Propfe, President & CEO, **ET Group**

10:15 AM SPOTLIGHT: EMPLOYEE REWARD SYSTEM & VALUE PREPOSITION

How to Redraft Employee Value Propositions to Reduce Turn Over

Traditional reward systems are no longer enough to retain top talent. The new definition of work is not limited to just work-effort but is perceived as part of an employee's identity. Create an impact on your business by:

- Redefining the larger communities and environments
- Re-identifying employee value propositions
- Redrafting workplace policies aimed at an ideal work-life balance and long-term sustainability

Manage your employees' value propositions holistically to ensure that the focus on one does not undermine another

Mike Dallas, SVP, Global Head of Employee Experience, **Manulife**

10:45 AM SPEED NETWORKING!

Make Meaningful Connections to Move Your Organization & Career Forward

Grow your network by meeting like-minded HR professionals to share your latest ideas and projects with:

- Enjoy a quick icebreaker, exchange LinkedIn information, and build lasting business relationships
- Achieve your conference networking goals in a fun and agile fashion
- Join a community of HR leaders and gain invaluable support

11:00 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest technologies and strategies with our industry's leading sponsors
- Share your challenges with the biggest innovators in the business
- Schedule one-to-one private meetings for personalized advice

11:30 AM INDUSTRY EXPERT: AN UNDENIABLE LINK BETWEEN STAFF ENGAGEMENT, STAFF PERFORMANCE AND ATTENDANCE

How to Navigate Through the Implemented Hybrid and Workplace Strategies and Spot the Loophole in the Connection

AGENDA - DAY 1

Tuesday, June 18, 2024

The strong belief that there is a connection between engagement and attendance leads to a push by leadership for regular and frequent staff attendance in the office, though in-office attendance is not necessarily the main marker of employee engagement. Many companies have put money and effort into their hybrid strategies and office designs, with the intention of drawing staff back to the office, though they find office attendance numbers have been disappointing. Track the evidence and find out if there really is a connection by:

- Going beyond the conventional thinking of why staff may be choosing to stay away
- Moving to a deeper understanding behind why this is happening
- Leading to gains in increased staff engagement and increased staff attendance

Stacey Litwin-Davies, Principal, Workplace Solutions, **CRESA**

TRACK 1: AUTOMATION

TRACK 2: CUSTOMIZATION

12:00 PM FIRE SIDE CASE STUDY: THE PRODUCTIVITY REVOLUTION

How to Empower Everyone to Automate to Increase Productivity

Amid economic headwinds and tighter constraints, your organization must turn to automation to accelerate productivity. Seamlessly bring automation into your flow of work to help streamline roadblocks and solve existing challenges. Unlock productivity gains by:

- Embedding modern automation strategy to automate both common tasks and complex processes
- Integrating automation across your organization for all employees, from technical to business
- Facilitating productivity platforms that enable everyone to automate

Integrate tools in your organization to adopt a strategy for automation to keep your competitive edge

Mahima Sharma, Human Resources Partner, **Netflix**

12:00 PM CASE STUDY: TAILORING EXPERIENCES THAT MATTER

Tailored Training Programs, Segmented Communication & Personalized Growth Paths to Make Each Employee Feel Unique & Valued

Every day and every interaction in an employee's life at your organization matters. Ensure that your employees feel valued, connected, and included by capturing their feedback and implementing it. Define a roadmap for your best employee experiences by:

- Personalizing treatment to your employees who are leaving or celebrating retirement
- Mastering a holistic EX roadmap
- Considering each critical moment across the employee value chain

Create experiences for your employees that matter

Rose DiBartolomeo, Director, Human Resources, **Lawrie Insurance Group**

TRACK 1: AUTOMATION

TRACK 2: CUSTOMIZATION

12:30 PM FIRESIDE CASE STUDY:

How To Enable Belonging Outcomes to Achieve Business Outcomes

While many workplaces have invested in designing a strategy for DEI, bringing it to life and implementing it across business lines and work environments is often the biggest challenge. Integrate belonging into your business area by:

- Leveraging data and dialogue to identify areas of opportunity
- Co-designing solutions for impact and engaging in collective learning
- Recognizing change champions and reporting back on outcomes achieved

Abhishek Sarathy, AVP, Diversity, Inclusion & Diversity, **Canadian Tire Corporation**

12:30 PM FIRESIDE CASE STUDY: HYBRID WORKPLACE DESIGN

Do Hybrid Right for Better Collaboration

The pandemic forced organizations to enable their employees to work remotely, something many of them had never contemplated before. Post-pandemic, many of these same organizations are struggling to implement a model of flexible work centered on trust, the human experience and facts. Take away actionable strategies to:

- Build the business case for a well-designed flexible work program (including both tangible and intangible benefits)
- Challenge the bias that performance and productivity suffer with remote work
- Understand the investments you will need to make in your people to successfully implement a flexible work program (and how to offset those costs)

Design flexible work arrangements, focusing on individual human concerns, not just institutional ones, for a successful hybrid workplace

Daniel Barham, Corporate Portfolio, Planner & Strategist, **City of Calgary**

Michel Rondeau, Director, **Rogers Communications (former)** **MODERATOR**

1:00 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the latest industry issues
- Expand your network and make connections that last beyond the conference
- Enjoy great food and service while engaging with your HR colleagues

AGENDA - DAY 1

Tuesday, June 18, 2024

2:00 PM EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

- Browse through different sponsor booths and test drive new technology
- Enter your name for a chance to win exciting prizes
- Take advantage of event-specific offers and special content

TRACK 1: AUTOMATION

2:30 PM FIRESIDE CHAT: TAKE THE LEAP FROM EX TO 10X

How to Beat the Employee Burnout for Higher Employee Morale & Job Satisfaction

The burnout crisis and employee reshuffle are still brimming. Transform your organization into one that retains the best talent. Create an actionable strategy to:

- Respond to shifting priorities of the workforce
- Prepare leaders to adjust to the new power shift
- Redesign your culture to become a place where top talent chooses to work

Prepare leaders to adjust to the new power shift and redesign your workplace culture to become a place where top talent chooses to work.

Lynn Ardizzi, VP, People & Equity, **Centennial College**

TRACK 2: CUSTOMIZATION

2:30 PM CASE STUDY: CHANGEMAKING EMPLOYEES = GAMECHANGING RESULTS

How to Connect, Enable, and Support Employees in the Modern Workplace to Increase Productivity

Frontline workers have joined the Great Resignation in droves, and to retain them, organizations need to support them throughout their career journeys. Transform your employees into master gamechangers for your organization by:

- Minimizing turnover with a better frontline experience
- Using the right flexible scheduling technologies that can help you engage and retain your frontline workforce
- Reaching new levels of engagement with a seamless workforce and enterprise management solution that leverages AI and machine learning (ML)

Leverage tools to optimize and deploy frontline worker demands and schedules.

Amy Asadi, HR Leadership, Program Management, **Etihad Airways**

TRACK 1: AUTOMATION

3:00 PM CASE STUDY: TECH-DRIVEN ENGAGEMENT - THE NEW NORM

Provide Intelligent Service Desks, Personalized Training, and Automate Mundane Tasks to Enhance the Employee Journey

With the recent boom in generative AI, we will see its increased use for analyzing employee engagement data. Make data-driven decisions to improve your employee engagement strategies. Drive higher employee engagement by:

- Collecting data through employee surveys and pulse checks and getting their feedback on processes, tools, and workplace culture
- Analyzing the data to perform employee sentiment analysis, identify trends, detect potential issues, and refine your engagement strategies
- Use AI-driven solutions to create personalized experiences for your employees

Utilize your own datasets and train your own AI to gain insights on employee behaviour and improve engagement

Elizabeth (Edward) McCurdy, VP, Organizational Development & Learning, **Metrolinx**

TRACK 2: CUSTOMIZATION

3:00 PM FIRESIDE CHAT: HYPER-PERSONALIZED DIGITAL EX

Balance Personalization and Authentication to Measure Success

The great power shift is demanding our existing solutions and talent strategies to move away from standardization to personalization. Break the old work pattern by nudging your HR talents and leaders to be more agile in this fast-changing world. Develop a blueprint to:

- Successfully shift to a hyper-personalized digital EX
- Ensure a unique experience for each employee
- Prepare managers and leaders for this significant change to ensure a real impact

Provide an integrated, dynamic, and hyper-personalized EX to employees at scale

Vandana Raghuram, Director, Training & Development, **Atlantic Packaging Products**

3:30 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy exclusive sponsor demos and experience the next level of HR innovation firsthand
- Meet one-on-one with leading solution providers to discuss organizational hurdles
- Brainstorm solutions and gain new perspectives and ideas

AGENDA - DAY 1

Tuesday, June 18, 2024

4:00 PM CASE STUDY: FINANCIAL WELLNESS

What HR Leaders Need to Know About Financial Wellness for Stronger Mental Health
More and more HR leaders are offering mental health and wellness programs for their staff. However, one topic that impacts all staff and their families yet continues to be overlooked is financial stress. Financial stress is an indirect cause of workplace distraction, absenteeism, and mental health issues amongst Canadians. Gain key insights to:

- Protect staff, families, and your bottom line
- Fill the costliest gap in your EAP
- Identify the major causes of financial stress and the barriers to a successful financial wellness program

Reduce your employees' financial woes by providing the correct support

Arian Beyzaei, Vice President, [Enriched Academy](#)

4:30 PM CLOSING KEYNOTE: INVEST IN ONBOARDING

Start off on the Right Foot with New Hires to Increase Employee Knowledge and Reduce Turn Over Costs

A positive employee experience begins when potential employees are still candidates, with smart, engaging communication and an efficient onboarding experience. Streamline this normally manual and time-consuming process by:

- Implementing human management resources systems (HRMS) and complementary solutions
- Ensuring that onboarding extends beyond completing forms, especially for remote employees (e.g. send a complimentary package with welcome card, brief introductory zoom meeting, etc.)
- Create an overarching goal to help employees feel welcomed and prepared

Invest in your people to invest in your business

Heather Colquhoun, VP, People & Culture, [StarTech.com](#)

Natassa (Hadjigeorgiou) Zervopoulos, Sr. Director HR, [Venterra Realty](#) MODERATOR

5:00 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from today's sessions. Source a summary of action points to implement in your work. Discuss tomorrow's highlights!

5:15 PM EVENING RECEPTION: ENJOY GREAT CONVERSATION, MUSIC & NETWORKING

- Relax and unwind with tasty cocktails after a long day of learning.
- Don't miss your chance to win fun prizes at our Reception Gift Giveaway.
- Make dinner plans with your new connections and explore the best of what Toronto nightlife has to offer. Just be sure to set your alarm for Day 2!

6:00 PM CONFERENCE DAY 1 ADJOURNS



AGENDA - DAY 2

Wednesday, June 19, 2024

7:45 AM NETWORKING BREAKFAST: BUILD COMMUNITY CONTACTS

- Start your day off right and connect with HR leaders
- Get to know your industry peers and colleagues over a delicious breakfast
- Source practical tips, discuss best practices, and prepare for the day ahead

8:45 AM OPENING COMMENTS FROM YOUR HOST

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9:00 AM OPENING KEYNOTE: EMPLOYEE WELLBEING IN WORK CULTURE

How Leaders Prioritize Employee Wellbeing to Improve Organizational Effectiveness

Hear relatable scenarios, and challenges that leaders face, while learning ways to effectively make a shift in mindset from leadership survival to the importance of being a role model for thriving in the workplace. Navigate the inevitable changes that occur in the workplace, build resilience, and focus on emotional intelligence and psychological safety by:

- Adapting while focusing on continuous learning
- Keeping inclusion and two-way communication strong
- Strengthening your organization's culture through emotional intelligence and psychological safety

Balance work and life by being a role model in and out of the workplace

Prudence Pitter, Global Head of HR, Auto & Mfg, [Amazon Web Services \(AWS\) Services \(AWS\)](#)

9:30 AM PANEL: TWO-WAY COMMUNICATION CHANNELS

Exceptional Communication Strategy: The Glue that Delivers Engagement, Connection, & Commitment in Hybrid, Remote or Dispersed Settings

Effective communication isn't just about transmitting information; it's about fostering a workplace culture where every team member feels heard, valued, and connected. Create a culture of open communication that promotes trust and build a space for open dialogue that closes gaps. Take away executable strategies on the most fundamental matters, including:

- The ripple effect of clear and two-way communication: How to be transparent about your company goals to avoid employees navigating through a maze blindfolded
- Recognition that resonates: Create a positive loop, making employees feel seen and valued
- Flexibility fuels engagement: Meet the individual employee preferences, to strengthen job satisfaction and consequently engagement

Create a comprehensive strategy for timely information flow and establish channels for two-way communication

Dominique Cote, VP, Employee Experience, [TMX Group](#)

Paul Anthony Hamilton, Director, Talent Acquisition, [LCBO](#) MODERATOR

10:00 AM IDEA EXCLUSIVE: INCLUSION, DIVERSITY, EQUITY, & ACCESSIBILITY

Walking the Walk of Diversity, Equity, and Inclusion in Workplaces to Address Systemic Inequities and Cultivate Greater Belongings

No workplace remains immune from structural inequities. This necessitates HR professionals to equip themselves with tools to tackle these issues. Incorporate inclusion, diversity, equity, inclusion and accessibility; IDEA into your policies to cultivate belongings. Revamp your systems by:

- Implementing tracking mechanisms to record progress by a strong grasp on key performance indicators familiar with data collection methods
- Addressing unconscious biases, foregrounding pay equity, and creating a diverse future-ready workforce
- Creating pathways that increase representation of talent from employment equity groups, through external partnerships that support attraction, development and retention.

Adopt a progressive and holistic approach to IDEA and create a safe workplace.

Manuelita Cherizard, Chief Human Resources Officer, [ROM](#)

Abhishek Sarathy, AVP, Diversity, Inclusion & Diversity, [Canadian Tire Corporation](#)

Paul Anthony Hamilton, Director, Talent Acquisition, [LCBO](#)

Guled Ali, Head of Diversity, Equity & Inclusion, [Johnson & Johnson, Canada](#)

10:45 AM EXHIBITOR LOUNGE: VISIT BOOTHS & SOURCE EXPERTISE

- Explore the latest technologies and strategies with our industry's leading sponsors
- Share your challenges with the biggest innovators in the business
- Schedule one-to-one private meetings for personalized advice

11:15 AM ROUNDTABLES!

Discover Thought-Provoking Ideas to Drive Your Performance

Take a deep dive down the innovation rabbit hole in one of our roundtable discussions. Share common challenges and best practices with your HR peers on a topic of your choosing:

1. **Employee Reward System:** Metrics to measure the total reward system for an employee

AGENDA - DAY 2

Wednesday, June 19, 2024

2. **AI in the Workplace:** Tools and techniques for the employee automation journey
3. **Employee Journey:** Devise the employee journey from onboarding to retirement
4. **Financial Wellness:** The extent to which finances empower employees to do the things they want, to enjoy life, and have resilience for the future (for example, the ability to deal with unforeseen expenses)
5. **Talent Acquisition:** Develop a strong candidate pipeline, employer branding, and hire candidates to fill open positions
6. **HR Digital Transformation:** Digitizing HR successfully leads to lower turnover, higher productivity, and increased engagement

11:45 AM CASE STUDY: EMPLOYEE HEALTH & WELLNESS

Address Your Employees' Health and Wellness to Avoid Burnout and Increase Retention

Many employees struggle with today's "always-on" work-life world, with many feeling more stressed today than before the pandemic. Improve your employees' experience by:

- Offering greater flexibility and helping workers set boundaries between their work and personal lives
- Reassuring your employees by communicating about the performance of the company to make your employees feel secure and respected in their positions
- Providing all-important organizational resilience and removing risk from organizations

Establish well-designed and research-informed wellbeing initiatives and strategies for lower turnover

Michelle Brooks, Chief People Officer, **Security Compass**

12:15 PM CASE STUDY: HR DIGITAL TRANSFORMATION

How to Leverage Technology to Strengthen the Functions of Your Organization

The process of changing operational HR processes to become automated and data driven is more significant now than ever. Involve this metamorphosis to integrate collaborative processes within your organization. Seek better ways to increase recruitment using automation by:

- Helping employees navigate change to mitigate their impact
- Implementing hyper automation with the most sophisticated AI tools as part of your HR technology
- Embedding the right tools to help with hiring, employee onboarding, scheduling, compliance, and benefits

Run your HR systems like clockwork with the right technology.

Nicole Lichowit, VP, Head of Human Resources, **Alamos Gold Inc.**

Oscar Feranc, Sr. HR Director, **RBC**

Guled Ali, Head of Diversity, Equity & Inclusion, **Johnson & Johnson, Canada** MODERATOR

12:45 PM NETWORKING LUNCH: DELVE INTO INDUSTRY CONVERSATIONS

- Meet interesting speakers and pick their brains on the latest industry issues
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- Enjoy great food and service while engaging with your HR colleagues

1:30 PM EXHIBITOR LOUNGE: VISIT BOOTHS & WIN PRIZES

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- Enter your name for a chance to win exciting prizes
- Take advantage of event-specific offers and special content

2:00 PM AFTERNOON KEYNOTE: PEOPLE & TECHNOLOGY INTERSECTION

How to Build a High Performing Team with a Digital Mindset to Champion Transformation

The synergy between people and technology is revolutionizing employee experiences. Amidst evolving technology, harness the potential of AI and transform your organization by:

- Hiring digital mindsets and prioritizing efforts based on client preferences
- Enhance the driving forces behind this transformation (whether it's revenue growth, cost savings, or efficiency gains)
- Unlock the future of employee-centric innovation with cutting-edge technology

Develop a digital mindset among your employees to take your organization to the next level

Dr. Chris Augustine, Global HR & DEIB Leader

2:30 PM CASE STUDY: TALENT AND SKILLS

Recruiting and Retaining Talent in the Public Sector: Reversing the "Great Resignation"

Demand for talent in Canada and globally remains strong, yet the supply is insufficient. As talent has more bargaining power in the labour market than ever before, your employer branding and competitive edge must be stronger than ever. Optimize your strategies to attract and retain talent through:

AGENDA - DAY 2

- Leveraging academic partnerships and supporting micro-credentials
- Cultivating a positive culture that promotes mental health and wellbeing
- Restoring 'joy at work'

Attract and retain the best talent for your organization to thrive in a competitive market.

Lola Obomighie, VP, People, Culture & Organizational Effectiveness, [Northumberland Hills Hospital](#)

3:00 PM EXHIBITOR LOUNGE: ATTEND VENDOR DEMOS & CONSULT INDUSTRY EXPERTS

- Enjoy exclusive sponsor demos and experience the next level of HR innovation firsthand
- Meet one-on-one with leading solution providers to discuss organizational hurdles
- Brainstorm solutions and gain new perspectives and ideas

3:30 PM FIRESIDE CHAT: ENABLE, STRENGTHEN, & COMPENSATE

Intelligently Connect Payroll & Technology to Accelerate Your Business Decisions

Today's evolving workforce requires self-service actions from quickly accessing pay and managing compensation to scheduling needs. With advanced technologies, you can process payroll in a few clicks and reduce the burden of keeping up with employment tax rates, calculating liabilities, creating and accessing reports, and making payments. This also goes for enabling self-service onboarding. Turn your HR functions into a strategic business driver by:

- Influencing business decisions and quickly demonstrating ROI through measurable data and useful reports
- Accessing reporting and analytical tools that are easy to use and understand, even for data and analytics novices
- Eliminating redundant data and improving efficiency with a human capital management solution that enables you to focus on strategic efforts that positively impact the business

Say goodbye to disparate systems and clunky integrations and hello to making informed decisions by adding more value with less redundancy, fewer errors, decreased risk, and deeper analytics.

Deborah Thwaites, Sr. Director, Global Rewards, [Apotex Inc.](#)

4:00 PM CASE STUDY: EMPLOYEE JOURNEY - FROM ENGAGEMENT TO RETIREMENT

How to Build an Employee Experience Roadmap to Positively Affect Your Brand Reputation

The employee experience lasts from the moment an employee first engages with your organization as a candidate until they leave. Benefit your organization by looking for opportunities to improve your employee experience along this journey and making the necessary changes. Take back actionable strategies to:

- Run surveys and outline clear goals for enhancing the employee experience
- Determine which employees are not on track for a promotion and are qualified for lateral moves
- Strategize to better retain your employees by gaining a more experienced worker with another skillset

Continually optimize the employee roadmap as your business evolves

Michael Gizzi, Head of HR, [Kia Canada](#)

4:30 PM CLOSING COMMENTS FROM YOUR HOST

Review the key solutions and takeaways from the conference. Source a summary of action points to implement in your work!

4:35 PM CONFERENCE CONCLUDES



“

Great conference experience. Lasting impact is that we need to be investing in employee experience in order to be successful in our business plans.”

Stubbe's Precast



“

It was a very informative and interesting summit. I will be able to bring new and fresh ideas back to my team for our own organizational development on employee experience.”

EPSI

“

Excellent content insight. From small to large organizations, industries, union, and non-union – immediate takeaways.”

NSLC

“

This has been such an amazing overview of different dimensions of working to advance the employee experience.”

City of Edmonton

“

Intimate event with lots of opportunities to network and learn from others.”

Venterra Realty



“

Some great discussions at the start. This is a new emerging/growing area of focus and nice to network with others to share challenges and solutions.”

CMHC

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 Hyatt Regency Toronto, ON

How to Register

IN-PERSON PASS

FULL TWO-DAY ACCESS:

Take advantage of **keynote sessions, panel discussions, case studies**, interactive roundtables and one week of pre-event networking via our dedicated platform

FACE-TO-FACE NETWORKING:

Connect and build valuable relationships with our audience of **thought leaders**

5-STAR TREATMENT:

Enjoy the complimentary breakfast, lunch, and cocktail reception, all within one **stunning location**

EXPO HALL:

Form lasting business partnerships, test drive the latest solutions and gather **exclusive content** from industry-leading experts

SPEAKER PRESENTATIONS:

Take home **PowerPoints** and **white papers** addressing your biggest challenges

ON-DEMAND ACCESS:

Conveniently rewatch any session for up to **3 months** after the event

Early Bird Offer
 Expires on May 10th

\$1,895 CAD

Regular Ticket

\$2,295 CAD

VIRTUAL PASS

TWO-DAY LIVE STREAM ACCESS:

Tune into keynote sessions, panel discussions and case studies with **real-time Q&A from the comfort of your home**

VIRTUAL NETWORKING:

Connect and build valuable relationships with our audience of thought leaders through topic message boards, interactive roundtables, and one-on-one discussions via our private messaging tool

VIRTUAL EXPO HALL:

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\$1,195 CAD

Regular Ticket

\$1,695 CAD



REGISTER NOW

VENDORS/ SUPPLIERS/ CONSULTANTS

Add value and showcase your expertise to **Employee Experience decision-makers** looking to invest in impactful solutions

- Contact **Mitch Davis**, Sponsorship Manager
- Reach out for more information with a 24-hour turnaround!
- Phone: 1-866-298-9343 x 272
- Email: mitch@strategyinstitute.com

REGISTER FOR DELEGATE PASS

Contact:

Louis Youpa

Delegate Registration Manager
 Email: louis@strategyinstitute.com

